



Atmosfera Pty Ltd
PO Box 6037 Caulfield South
VIC 3162, Australia

ABN: 43 257 697 592

Phone: +61 1300 799 397

Fax: +61 3 8610 1099

Email: info@atmosfera.com.au

ScentPoP – Non Stock Aroma Options

In most cases the fragrance used in the actual product (such as air freshener, soap and shampoo) is put into ScentPoP without any modification.

All fragrances produced for these kinds of applications must be approved by the International Fragrance Association – IFRA. They carry out rigorous tests to ensure all the fragrance compounds used are safe. Most of the companies would already have these approvals.

Three (3) Non stock Aroma Options:

Option # 1: Using client's own aroma

We need to be supplied with 500ml of fragrance, for every 1,000 quantity of ScentPoP bellows.

In terms of format for the fragrance; we would prefer that the fragrance does not contain alcohol (D.P.G).

Every fragrance supplied to us should have the relevant paperwork (safety data sheets from the perfume manufacturer). This is very important as we need it for our health and safety files.

Lead time: For 3,000 quantity, from sign off of the supplied ScentPoP proof, confirmation of cap colour and receipt of PO/payment, the lead time will be Approx. 21-28 working days (it depends on our production levels at the time of placing your order).

Budget: There is no extra cost for using a client's own fragrance.

Option # 2 – Developing Client's own aroma from our stock sources

The second option is that you send us a brief which references the type of aroma you would like and we could develop the fragrance from our stock sources.

Lead time: This process takes 4-5 weeks.

Budget: The budget for this is circa \$6k.

Option # 3 – Developing Client's own aroma

We can work with one of our partners to complete a full brand analysis to develop an aroma that reflects the full brand values.

Lead time: This process takes 2-3 months.

Budget: This would require a significant budget of circa \$40k.